

# **MEN'S EHF EURO 2022**

# **MEDIA ACCREDITATION**

# **TERMS AND CONDITIONS**

## **1. INTRODUCTION**

The European Handball Federation (EHF), the Men's EHF EURO 2022 Organising Committees (OC) and Infront Sports and Media AG and DAZN (I&D), the federation's exclusive media and marketing partner, recognise the importance of top quality media coverage of the Men's EHF EURO 2022 which will take place in Hungary and Slovakia from 13 to 30 January 2022 (the Event) and strive to offer the highest standard of media services for accredited media representatives. These terms and conditions (T&Cs) set out the conditions under which the EHF provides a successful applicant with an accreditation and access to the EHF EURO venues.

## **2. APPLYING FOR AN ACCREDITATION**

Applications will only be accepted via the dedicated EHF online accreditation system within the specified time period. Email accreditation requests will not be accepted. Requests submitted after the published deadline will not be processed.

By submitting a request for an accreditation, the applicant confirms that this is made with the full knowledge and consent of his/her employer and that he/she is authorised to enter into this legally binding agreement for him/herself and his/her employer.

Applicants must be aged 18 or over to receive a media accreditation.

## **3. APPLYING FOR AN ACCREDITATION (WRITTEN MEDIA/PHOTOGRAPHERS)**

A media accreditation is only open to professional media representatives working at the Event for a recognised media outlet. Media representatives, and in particular freelancers, may also be asked to provide additional evidence of their work and previous coverage of handball events.

## **4. APPLYING FOR AN ACCREDITATION (TV AND RADIO)**

I&D, the EHF's official media and marketing partner, is responsible for all accreditation requests from TV and radio representatives. Before making an accreditation request, an agreement concerning the relevant media rights must be reached with I&D well in advance of the deadline for media accreditation applications. Media representatives must contact I&D at

[Handball EURO OPS@infrontsports.com](mailto:Handball_EURO_OPS@infrontsports.com). Non-rights holders applications will be handled jointly by EHF and I&D.

## **5. CONFIRMATION/DENIAL OF ACCREDITATION REQUEST**

All applicants will be informed by email whether their application has been successful. Acceptance of an accreditation request is entirely at the discretion of the EHF and I&D. The EHF and/or I&D may accept or reject accreditation requests entirely at their own discretion and can impose further terms and conditions. Given that there are limited media places available, it may not be possible to accept all requests for a media accreditation.

## **6. COLLECTION OF ACCREDITATIONS**

Accreditations may only be picked up by the bearer and not by a representative unless agreed otherwise. Accreditations will only be issued on receipt of a valid photographic identification (e.g. passport, driver's licence) together with a copy of the confirmation email. Accreditations can only be picked up from the accreditation centre at the arrival venue indicated in the course of the application process or as informed to the EHF prior to the Event.

## **7. ONLINE ACCREDITATIONS**

Notwithstanding point 6 above, online accreditations may also be issued to those media representatives who will only participate at the Event online by entering the online mixed zone, media calls and press conferences remotely. Media representatives, participating at the Event online, are also bound by these T&Cs with the applicable and necessary changes.

## **8. USE OF ACCREDITATION**

Media representatives must wear their accreditation visible at all times in the Event arena on both match and non-match days, as well as training sessions. Accreditations are only valid together with a valid photographic identification (e.g. passport or driving licence), which the media representative may be required to provide at any time.

Accredited media representatives are only allowed in the designated zones as displayed on their accreditation and must follow the signposted routing within the playing arena.

Accreditations are non-transferrable and may only be used by the bearer and may not be assigned to any other person. In case the bearer loses the accreditation, he/she must contact EHF and/or I&D immediately.

The EHF reserves the right to charge a fee of €100 (one hundred euros) for the loss of an accreditation. Each application for a reprint will be handled separately. Lost accreditations will be cancelled in order to prevent and avoid misuse.

## 9. CONDUCT AND WITHDRAWAL OF ACCREDITATIONS

Media representatives who do not comply with the T&Cs before or during the Event will have their accreditation withdrawn and may be restricted from attending future EHF events as a media representative.

The EHF and/or I&D may ask an accredited media representative to substantiate their work at any time before, during or after the Event. In this case the evidence must be provided within 24 hours of the request. Should this evidence not be provided, the EHF and/or I&D may withdraw the accreditation.

Accredited media representatives must behave in an orderly manner – befitting of the terms and conditions of the EHF EURO Events – throughout the Event. Any abusive behaviour or unbecoming conduct will result in expulsion from all venues.

Once an accreditation is granted, it may be revoked at any time without liability for compensation to the applicant. The accreditation of any person found to be accredited under false pretences will be invalidated immediately.

## 10. MEDIA RIGHTS

No video recording is allowed in the arena for other than TV rights holders on match days or any other person authorized by I&D on match days.

### 10.1. REGULAR POST-MATCH RULES

TV rights holders agree to use video material from the EHF EURO only for broadcasting on television (except for such rights holders with an agreement for internet distribution).

TV rights holders are only permitted to hold interviews in the mixed zone and (super) flash zone in front of the official advertising backdrop boards.

Non-rights holders (NRH) are not permitted to film anywhere in the playing arena on match days at any time but are permitted to record video/audio in the mixed zone and the press conference for broadcast use.

### 10.2. VIRTUAL POST-MATCH RULES

Due to the Covid-19 pandemic, special post-match procedures can be in the place. Following the end of the match, rights-holders will have the possibility to hold interviews in the flash zone – subject to respective confirmation of bookings.

All mixed zone operations will be conducted either virtually or remotely. TV right holders can place a remote camera in the mixed zone in front of the official advertising backdrop or can participate in the virtual mixed zone provided by the EHF.

Non-rights holders (NRH) are not permitted to film anywhere in the playing arena on match days at any time. Non-rights holders can record video/audio at the press conference or obtain footage from the press conference which will be provided by the EHF and available shortly after the respective press conference via a dedicated file sharing platform.

The rules relating to video recording/broadcasting for rights holders/non-rights holders also apply to the use of mobile streaming apps such as Facebook Live, Instagram Live, Twitter Live or similar within the playing arena.

Media representatives are not permitted (unless with permissions and approved accreditation) to provide audio or video broadcasts to their respective website at any time, nor are they permitted to provide online scoring/statistics from an internet connection, or any other connection, to their respective website during the game.

Media representatives and/or photographers are allowed to use pictures from the Event only for publication in editorial text and must guarantee not to play any moving picture sequences (max. sequence is five pictures / sec.) on the internet or to publish pictures on the internet which have been electronically modified or adapted. They agree not to sell pictures for commercial or advertising use without the written authorisation of the EHF or I&D.

All members and delegates of national federations and teams are allowed to use pictures for private or technical study purposes only unless, in the case of a federation's media staff for example, agreed with the EHF/I&D prior to the Event. Teams are permitted to take video recordings of matches with one camera and one person who is in possession of an official team accreditation (issued by the EHF). He/she must wear the bib provided and carry the official authorisation at all times. These video recordings must serve exclusively internal team and coaching analysis purposes. It is strictly prohibited to use them for commercial or editorial purposes.

## **11 WRITTEN MEDIA**

Written media representatives will be provided with seating in the stands with access to table and electricity. Internet access is guaranteed in all venues as is mobile phone reception. At peak times during the Event workspaces may be limited, priority will be given to representatives from those countries playing. Seats and tables may not be reserved. After the end of the match, members of the written press are permitted to conduct interviews in the 'written media' areas of the mixed zone. Media representatives may record audio for their own personal working use only and may not share or broadcast this content.

## **12. PHOTOGRAPHERS**

Designated areas (with seats) are provided for photographers behind the goals, at each end of the court behind the advertising boards. Photographers will be advised before the match of any additionally designated areas where they may take photos within the playing arena.

Photographers may sit between the catch net and the advertising board. The catch net will be fixed three metres either side of the goal, for their own safety photographers may not sit in this area. Photographers are not allowed sit or stand in front of or to obstruct the view of the advertising boards.

Photograph bibs must be worn at all times. Bibs can be collected from the Media Centre; a refundable deposit will be required.

Photographers are required to attend the photographer briefings held prior to each round of the competition.

Photographers have to remain seated and cannot change seats/ends during the match. Positions can only be changed during the half-time break or following the end of the match. If a photographer wishes to change ends during the half-time break, he/she must follow the official routing system.

It is not allowed to stand behind the player seats, behind the official table or on the opposite side of the court.

Photographers are only allowed to enter the court following the match for 3/4 place and final when permitted to do so and only in the designated area. An area in front of the timekeepers' table will be reserved for photographers and I&D-approved ENG crews.

Strobe light photography is not permitted.

Photographers may not reserve places in their designated areas. An area for official EHF photographers may however be reserved. Access to the mixed zone is not allowed at any time on match days.

### **13. TV/RADIO**

Camera stickers will be issued by I&D on-site to TV rights holders and non-rights holders (there are no stickers for radio stations). These stickers have to be clearly displayed on all recording equipment.

All media representatives with access to the area which surrounds the playing court are requested to wear a bib and accreditation at all times. Bibs will be distributed by I&D on-site.

Based on their unilateral bookings, I&D approved ENG Technical Crews are requested to wear a bib at all times in the playing arena, for ease of recognition, and observe the routing systems and court procedures. The bib and accreditation are only valid for specific matches, where a booking has been confirmed. The TV bibs must be handed back after each match day to I&D or on request of the EHF.

I&D will inform approved ENG Crews where they are allowed to move within the playing court surrounding area. During the matches, I&D-approved ENG crews have to stay in their designated and signposted areas. Only the host broadcaster is permitted to access the playing court.

It is not allowed to stand behind the player seats, behind the official table or on the opposite side of the court without authorisation by the EHF. It is not allowed to obstruct the view of the advertising boards.

Commentators will have a designated working station if booked prior to the Event. This will be equipped as agreed with I&D prior to the Event.

The guidelines and instructions of the EHF, I&D, the Organising Committee and/or the host broadcaster must be followed at all times. No rights holder is permitted to interfere/obstruct in the work of the EHF, the OC and/or the host broadcaster.

There will be a designated photo and ENG area reserved for any award ceremonies from which the photographers and I&D approved ENG crews will be able to work.

## **14. TV STUDIOS**

Studio production is permitted during team training only when TV stations inform I&D 24 hours ahead of time of their daily filming schedule in order that team delegations can be informed of any clashes. If this requirement is fulfilled, filming in the studio is permitted but TV stations are not permitted to film team training sessions.

## **15. FLASH ZONE**

The holding of interviews in the flash zone is only permitted upon confirmed booking in good time and authorisation with I&D. Live TV rights holders whose teams are playing and who have made bookings confirmed by I&D are permitted to use this area (with a bib) This area is reserved for TV stations from the countries which have played the match, unless an alternative agreement with I&D has been reached. In this case, the EHF and the OC will be informed by I&D prior to the match in order to brief security personnel accordingly.

## **16. MIXED ZONE**

### **16.1. REGULAR MIXED ZONE**

The mixed zone will be divided and signposted into three zones (television – including non-rights holders, radio, written media). After the end of the match, all media representatives are permitted to conduct interviews in the designated areas of the mixed zone. Only rights holders are permitted to record video and/or audio in the flash/mixed zones for broadcast use.

### **16.2 VIRTUAL MIXED ZONE**

The mixed zone can also be conducted virtually via video conferencing and in case no physical presence of media representatives is allowed. All accredited media representatives will be given access to the video conferences conducted in the mixed zone. A separate access will be created for TV/Radio rights holders. TV rights holders will also have the possibility to install a remote camera in mixed zone and conduct interviews.

## **17. OPEN TRAINING SESSIONS**

All training sessions taking place in the playing arena are open to the media for filming and photography purposes only for the first 10 minutes. After the 10-minute period media representatives are requested to leave the playing hall unless they are given a specific permission from the team management to stay longer.

## **18. EHF MEDIA PORTAL**

Additional media information, statistics and flash quotes from this Event and other EHF competitions can be found in the EHF Media Portal. Media representatives can register for the media portal here: [bit.ly/ehfmediaportal](http://bit.ly/ehfmediaportal).

## **19. COVID-19 related measures**

Media representatives shall comply with the EHF “Hygiene Concept” valid for the Event. The referred document will be communicated by EHF in due time prior to the Event,

Media representatives shall also comply with the local rules announced at the Event venues in relation to the COVID-19 prevention.

All hygiene measures in relation to Covid-19 must be respected at all times. Violation of the hygiene measures will lead to immediate withdrawal of accreditation.

## **20. DATA RELATED MATTERS**

As an accredited media representative your accreditation data will be retained by the EHF, I&D and accreditation partner Accredito. This data will be treated in the strictest confidence and will only be shared with our partners I&D and the OC of the host nation(s) for the purposes of event organisation. We also reserve the right to share your data, according to the laws and regulations of the host nation(s), with law enforcement authorities in order to carry out any necessary security checks.

## **21. DATA NECESSARY FOR THE ACCREDITATION PROCESS**

In the registration process, we collect the following (personal) data from you. Data marked with an asterisk (\*) are mandatory:

- Last Name\*

- First Name\*
- Gender\*
- Date of Birth\*
- City of Birth\*
- Country of Birth\*
- Nationality\*
- Travel Document Type\*
- Valid Passport Number or ID Number\*
- Passport/ID Expiry Date\*
- National Press Card Number
- National Press Card Copy
- AIPS Card Number
- AIPS Card Copy
- Phone\*
- Media Company\*
- Organization Type\*
- I work for the following section\*
- Media Function\*
- Postal Address of Media Company\*
- Postal Code of Media Company\*
- City of Media Company\*
- Country of Media Company\*
- PO Box of Media Company
- Business telephone(s)\*
- Media Company Email\*
- Person photo\*
- Arrival Venue\*
- Arrival Date\*
- Street\*
- House Number\*
- City\*
- Zip Code\*
- Country\*
- Personal E-mail\*

## 22. DATA USE

We will only process personal data that you provide to us voluntarily and for the purposes for which you have given us the data. Otherwise, we will process your personal data to the extent it is necessary in particular for the performing of a contract to which you are party, or for the compliance with a legal obligation to which we are subject, and always in accordance with the Austrian, Hungarian and Slovakian Data Protection law and the General Data Protection

Regulation (short “**GDPR**”).<sup>1</sup> Your data will not be transferred to third parties without your express consent and treated with utmost confidentiality. For the avoidance of doubts, Accredito, I&D and the OC shall not be considered as third parties for the purposes of these T&Cs.

We will process the personal data provided by you in the registration process for the following purposes:

- Use for the accreditation process of the Event;
- Answering requests you made to us, including in a feedback form, by email or telephone
- Sending you emails with essential Event information including news, media announcements and releases.
- Sending you a follow-up by email after the Event.
- If you agree by ticking the box on the accreditation website, your data will be added to the EHF Media and Communications mailing list to enable you to receive media information, news and releases in the future.

**You may revoke your consent at any time and without providing reasons**, with effect for the future. If you revoke your consent to processing of data necessary for the accreditation process as indicated in the present T&Cs, kindly note that we cannot process your accreditation request. In order to revoke your consent, please send us an email to [media@eurohandball.com](mailto:media@eurohandball.com) or a letter to the office address of the EHF. We may have to ask you for appropriate identification, depending on the type of data we have stored from you or not.

Should you **not wish** to receive further information from the EHF, you can unsubscribe at any time by contacting the EHF Media and Communications Department at [media@eurohandball.com](mailto:media@eurohandball.com).

If you revoke your consent, we will delete any personal data for which we have no legal storage obligation and will restrict the processing of the stored data to the said purpose in the future. The EHF, I&D, the OC will **delete** any personal data at the latest two (2) years after the last day of the year in which the Event took place, unless there is a legal obligation of the EHF to process and / or store data for a longer period (e.g. invoices).

Furthermore, we wish to make you aware that you have further specific rights granted to you under the GDPR and the Austrian, Hungarian and Slovakian Data Protection laws, in particular, but not limited to the rights to information which personal data and for which purposes they are stored and processed, to rectification of inaccurate personal data, a right to object and / or of restriction of the further processing of such data, and of data portability.

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<sup>1</sup> REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

For detailed information on your rights, you can consult the GDPR here: [GDPR contract](#)

## 23. DATA PROTECTION

The use and processing of personal data will be handled in line with the Austrian, Hungarian and Slovakian data protection laws and the GDPR.

When you visit our website, or indeed any other website, certain data is automatically stored. To this extent, the name of your Internet service provider, the pages you visit, the website from which you have visited us and the date and duration of your visit will be stored, usually temporarily.

## 24. MISCELLANEOUS

In the event that any of the contents of these T&Cs are ineffective, this will not affect the remainder of the T&Cs.

In the event that the applicant is a registered merchant or a public law entity, the competent Court in Vienna (Austria) shall have exclusive jurisdiction on any disputes arising from these T&Cs or their interpretation shall be exclusively governed by Austrian law.

## CONTACT DETAILS:

### European Handball Federation

Hoffingergasse 18  
1120 Vienna  
Austria  
C/o EHF Media & Communications  
Department  
Tel: +43 1 80151164  
Email: [media@eurohandball.com](mailto:media@eurohandball.com)  
Web: [www.eurohandball.com](http://www.eurohandball.com)

### Infront Sports & Media AG

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### DAZN Group

Hannover House, Plane Tree Crescent  
TW13 7BZ Feltham  
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Tel: +44 (0)208 484 0800  
Email: [help@DAZN.com](mailto:help@DAZN.com)  
Web: [www.dazn.com](http://www.dazn.com)

### Accredito

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ul. Plac Andersa  
761-894 Poznań  
Polska  
Email: [swietlikowski@hsm.com](mailto:swietlikowski@hsm.com)  
Web: [www.accredito.com](http://www.accredito.com)

**Men's EHF EURO 2022 Organising Committee**

**Hungarian Handball Federation**

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**Slovak Handball Federation**

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